## **MURITALA AKANDE**

## Product Designer, UX Designer

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#### PROFESSIONAL SUMMARY

A seasoned Product Designer with over 2 years product design experience creating inclusive, user-centered and unique innovative designs. I have mastered the art of crafting and driving successfull design initiatives in cross-functional teams in creating digital products.

He has keen eyes for well detailed design systems and deep understanding of design principles. This allow him to create aesthetic User Interfaces and functional user experiences.

Over the course of my career, I have been responsible for managing design operation programs that improved collaboration between designers and product teams by optimizing processes, frameworks, and design standards.

When i am not designing, I enjoy training and helping newbie designers to get started with their design career.

## **PROFESSIONAL EXPERIENCE**

# **UI/UX Designer,** *Fintell360*Product Design Lead, Curated intuitive, inclusive, and accessible user experience designs of an accounting software for business owners. Improved usability by 35% 01/2024 – Present Lagos, Nigeria

01/2022 - 12/2022

11/2021 - 04/2022

11/2023 - 04/2024

Lagos, Nigeria

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## Product Design Intern (Bootcamp), UTIVA

and new user sign ups by 50%.

Professional Training and Internship opportunity on UI/UX design. I worked in a team to design a start up Fintech application. I conducted user research, competitive analysis, and designed user stories. I Created Wireframes, (Hifi and Lofi) and the user friendly experiences and functionality of the redesigned app.

#### Product Design Intern (Bootcamp), Terra Learning

Professional Training and Internship opportunity on UI/UX design. I worked in a team to build a Fintech platform (FINFAST) for small and medium business owners. I conducted user research, competitive analysis, and designed user stories. I Created Wireframes, (Hifi and Lofi) and the user experiences and functionality of the design.

#### **Product Designer, Velox Technologies**

I worked in a cross-functional team of creatives where we have created websites and application designs for real estate firms, Fintech firms, SaaS, Accounting software and more. I created user centered and user friendly experiences and interface designs. I designed inclusive Dashboards and several other key features for web applications and website. I helped the Company to improve customer retention by 30% through great user experience designs.

#### **UI/UX Designer (Contract),** CamelCase Technologies

Helped to speed up the project design phase by 50%.

Helped to redesign an accessible and usable user interface and experience, which improved Application usage by 35%.

Sign up speed improved by 20%.

### </>

UI design

UX Design

• User Flows Design

Effective Communication

Team work

Flexibility

· Problem Solving

Figma

Wireframing

· UX writing

• Interaction Design

User research

· Prototyping

· Creative Thinking

Attention to details

Inclusivity

· Miro & Whimsical

Adobe XD

Sketch

Prototyping

## **EDUCATION**

**First Class Honours, Economics,** *Bells University of Technology*First Class Honours. Best Male Graduating Student, Department of Economics

Nigeria

**Certificate of Completion, UI/UX Design,** Terra Learning

Professional Training and Certification in Product Design fundamentals.

Certificate of Completion, UI/UX Design, UTIVA

Professional training, Bootcamp, Internship experience.

Certificate of Completion, UI/UX Design, Google UX Design Course

Product Design Fundamentals

01/04/2022 Lagos, Nigeria

07/2024 - 09/2024

Lagos, Nigeria

01/12/2022

Lagos, Nigeria

31/10/2023

Location

## **Q** KEY ACHIEVEMENTS

Increased user sign ups by 35%

Improved cuser satisfaction scores by 40%

Trained and mentored over 100 aspiring product designers to start career in product design

# CERTIFICATIONS

 Certificate of Completion, UI/UX Design | Terra • Certificate of Completion, UI/UX Design | UTIVA  Certificate of Completion, UI/UX Design | Google UX Design Course



## English

**Highly Proficient**